



## The largest Latin American event of transformation and innovation of cities for the third time in Mexico.

**Congress** to pose and discuss challenges allowing the smart and sustainable development of cities and regions.

And an **Expo** where companies, academic institutions, governments and civil society organizations build links that enhance Smart Cities.

### TOPICS

- ▣ Sustainable and Resilient Territories
- ▣ Open Government
- ▣ Entrepreneurship and Economic Development
- ▣ Co-Cities: Participatory and Collaborative Communities
- ▣ Digital transformation



+ 100

national and sub-national governments



+ 250

national and international cities



+ 220

speakers



+ 140

companies



+ 12,000

professional visitors



+ 50

collaborating institutions

HOSTED BY

SPECIAL COLLABORATION



Gobierno de la República



Gobierno del Estado de Puebla



Presidencia Municipal del Estado de Puebla



Driving and catalyzing smart and sustainable urban management in Latin America.

## PARTICIPATE!



Share your ideas in the most important Smart Cities event in Latin America.



Acquire knowledge to generate future ideas that allow the innovation of cities and territories.



Network and witness the progress presented by companies.



Get involved in the transforming event in Latin America.



Add value and positioning to your brand in Latin America.



Join the decision makers creating trends and identifying the new challenges of the regions.

"The contributions made by each of the speakers and experts has been extraordinary, the enrichment is unparalleled."

**Luis Prados**  
CEO  
Clear Channel México

"An extraordinary opportunity to bring together experts, officials, businessmen and artists to rethink in which we want to live."

**Luis Banck**  
Mayor  
City of Puebla

"Integrate Latin American cities in an event that has a congress and expo format, and identify what their challenges are for the coming years."

**Pilar Martínez**  
CEO  
Fira Barcelona México

"I think that Latin America has to thank the event for the proximity, and for not having to cross the ocean to visit it."

**Zulma Bolívar**  
President  
Municipal Urbanism  
Institute of Caracas

#SCELC18   

[www.smartcityexpolatam.com](http://www.smartcityexpolatam.com)

ORGANIZERS

**SMARTCITY**  
EXPO WORLD CONGRESS

**Fira Barcelona**  
México